



2017 Tucson St. Patrick's Day Parade & Festival

P.O. Box 135 Tucson, AZ 85702

Website: StPatrickTucson@Outlook.com

The **30th** Annual Tucson St. Patrick's Day Parade and Festival will take place on Friday, March 17, 2017 at Armory Park, Downtown Tucson. We have selected as our Grand Marshall **Robin McArdle**, a person with a life-long commitment to community service. Our theme this year is *"Get Your Irish On!"* — which can be done as *"everyone"* is invited to be Irish for the day!

We are especially excited: this year we celebrate 30 years of the Parade and Festival in joyful community participation in providing music, dance and fun for all. This only happens with your support. Our organization has donated thousands of dollars to needed community services, such as the *"Kick Cancer For Stephen Foundation"* and the *"Children of Fallen Police Officers Scholarship Fund."* Your ads help to keep the event happening.

Always free of charge to all attendees, the Parade provides 10,000 copies of an informative program of events about Irish-American culture of interest to all in the Tucson community. We hope we can count on you for your support this year by taking out an ad to support these efforts.

We are happy to inform our dependable supporters that **our rates have not increased this year**. It is a way to thank you *again* for your loyal support. For new supporters: *Welcome! Thousands* of people will see your ad and know you support the Tucson Irish-American community and that you are a booster of helping everyone to get their Irish on!

Please note: ***AD SUBMISSION DEADLINE IS FEBRUARY 20, 2017***

With that, LET'S GET OUR IRISH ON! *Thanks!*

**** ***AD SUBMISSION DEADLINE IS FEBRUARY 20TH*** ****

ADVERTISING RATES:

Inside Back Cover: \$1,000
Horizontal Half Page (10" x 6.4"): \$500
Vertical Quarter Page (4.7" x 6.4"): \$250
Horizontal Eighth Page (4.7" x 3.125"): \$150

COPY FORMAT: Photo-ready, Min. resolution 250 dpi * TIF, JPEG, EPS, PDF
(fonts changed to outline) *** No wmf file or Publisher files.

MEDIA can be sent to: dragankh42@yahoo.com*

Name:

*** Address:**

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PAYMENT RECEIVED: \$ _____

(Optional) CREDIT CARD

NAME ON CARD:

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